

GUIDE FOR ALL

THE EARTH HOUSES OF VILLA FICANA ECOMUSEUM



maceratamusei*





ENGLISH

**GUIDE FOR ALL
TO VISIT
THE EARTH HOUSES OF VILLA
FICANA ECOMUSEUM**



This symbol means that the design, text, images and graphics of this Social Guide are made with reference to 'European Guidelines to make information easy to read and understand for all', a project of Inclusion Europe.

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The pictographic symbols specific to the Villa Ficana Ecomuseum were created by Gloria Bontempo, Lavinia Gentili and Lorenzo Bracalente.



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Some photos have been extracted from "Storia della civiltà contadina marchigiana" by Cesare Angeletti.

The index of the Guide for all of the earth houses of Villa Ficana Ecomuseum

This is the social guide to the Borgo and the Ecomuseum of the Earth Houses of Villa Ficana in Macerata.

An ecomuseum is an open-air museum that:

- studies
- tells
- protects

the history, traditions, environment and nature of a place together with the people who live in it.

On the next pages you will find:

Social guide for visiting Villa Ficana

The social guide that explains:

- how to enter
- what to see
- what the rules are
- who can help you



pg.8

You will also find a map:

pg.29

The map shows you the entire Villa Ficana Ecomuseum with the following signposts:

- entrances
- exits
- architectural barriers
- rooms of the Villa Ficana museum

Villa Ficana

pg.40

On these pages we explain what Villa Ficana is and its history

- What is Villa Ficana
- The history of Villa Ficana



You will also find a timeline explaining the history of the village of Villa Ficana

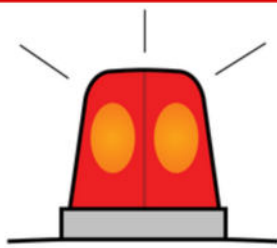
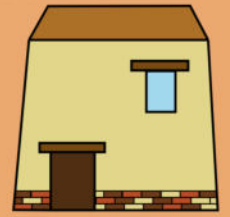
pg.62

The Ecomuseum of Villa Ficana

pg.64

On these pages we tell you about the birth of the Ecomuseum and what it does:

- What is the Villa Ficana Earth Houses Ecomuseum
- What it does



You can download the guide for all of Villa Ficana from [here](#).

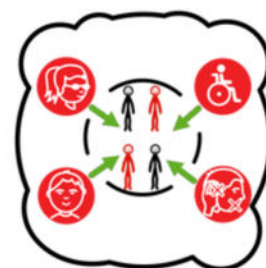


Guide for all

This guide is written in easy-to-read language, a language that simplifies concepts and words so that they can be understood by everyone. We have also included symbols to help you better understand the Borgo and the Villa Ficana Ecomuseum and use this guide independently.

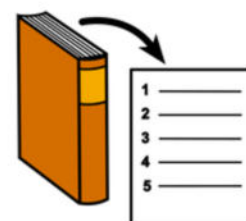


This guide can really be used by everyone: families with children, teachers with their classes, people with intellectual disabilities and their carers, people of other nationalities who have difficulties with the Italian language, and elderly people.



With this guide you will be able to enjoy the experience of visiting the entire hamlet of Villa Ficana at your own pace. A borgo is a district of houses outside the city centre.

On pages 4 and 5 you will find the index of the guide. Use this list to find out which pages can help you organise your visit.



This guide helps you to come to the borgo of Villa Ficana on your own, in complete autonomy.

If you would like to come with your friends or companions the experienced staff of the ecomuseum can organise a group visit and take you to see the entire village of Villa Ficana and its museum together.



We advise you to read the texts carefully before the visit. You can read them wherever you like: at home, at school, in an educational centre. That way when you are at Villa Ficana you will have no worries because you are in a new place.



At Villa Ficana there are many small houses from many years ago and built of earth and straw.

The earth and straw houses of Villa Ficana are important and many people study them, care for them and protect them.



This is why the entire village of Villa Ficana is an ecomuseum.

An ecomuseum is an open-air museum that:

- studies
- tells
- protects

the history, traditions, environment

and nature of a place together with the people who live in it.

You can come back here whenever you want.



Social guide to visit Villa Ficana

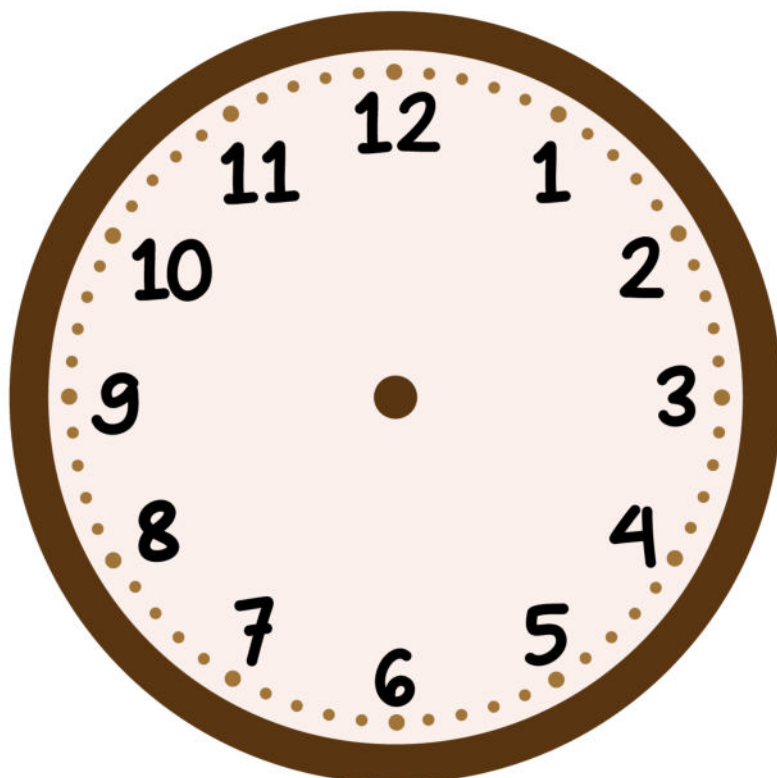


My name is

I visit the Villa Ficana Ecomuseum

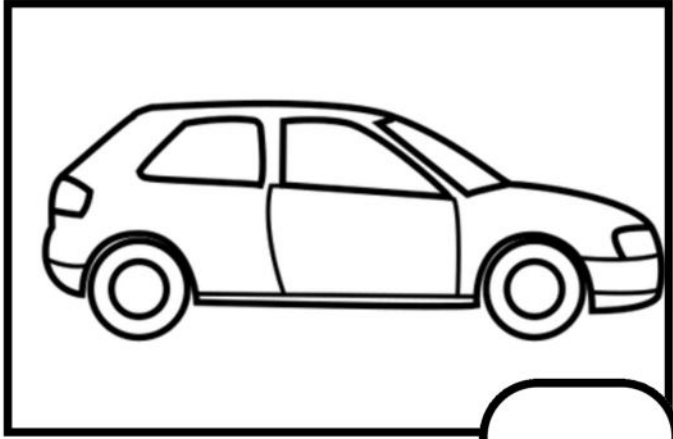
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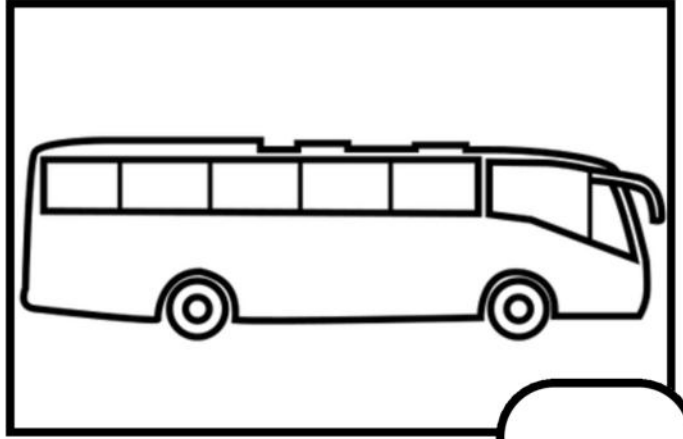




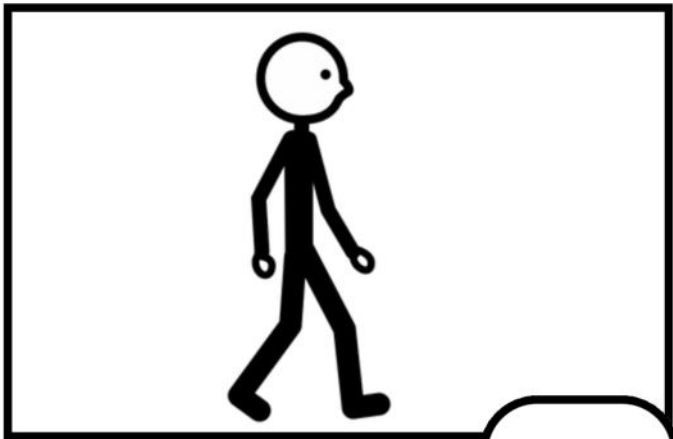
How do I arrive at the Villa Ficana Ecomuseum?



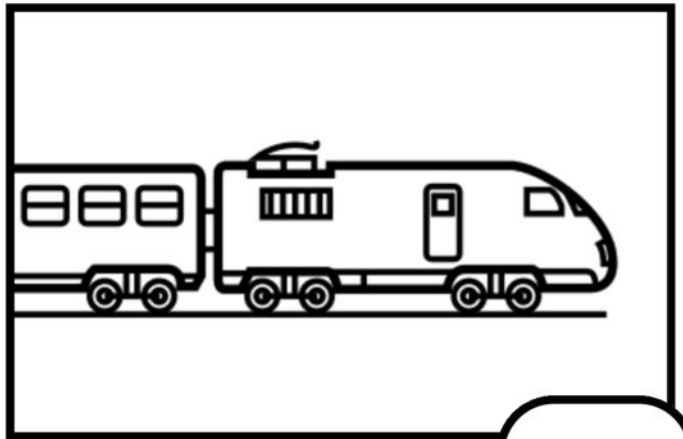
Car



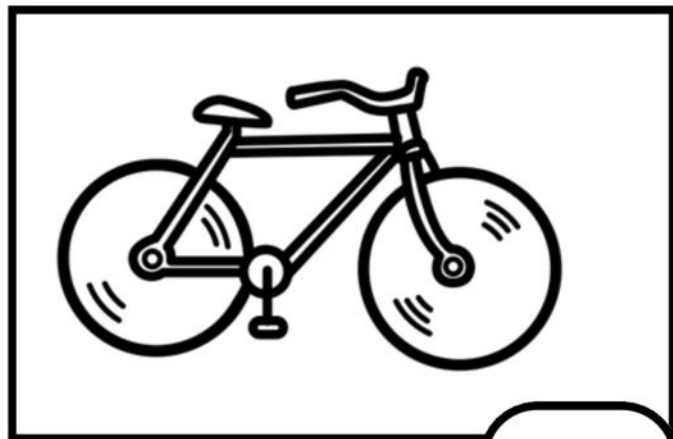
Bus



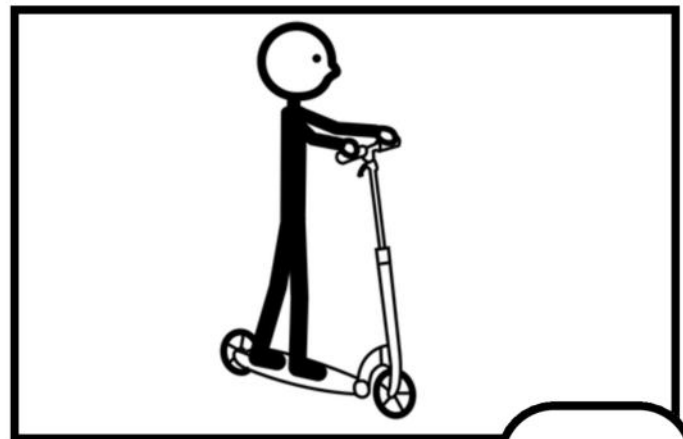
Walking



Train



Bike



Push scooter



Introduction



This guide was made to prepare you for the visit of the Borgo di Villa Ficana.

A borgo is a neighbourhood of houses outside the city centre.



In this guide you will see:

- what you can do inside the Borgo di Villa Ficana
- how to enter
- what the rules are
- who can help you



2. What can you do inside Villa Ficana



In Villa Ficana there are many inhabited small houses, open spaces and a museum.

Inside the Borgo di Villa Ficana you can:

- walk through the streets of the borgo

A borgo is a neighbourhood of houses located outside the city centre.

- see what the houses look like

- look at the small streets

- rest in the small squares of the borough

- take a guided tour

A guided tour is when an experienced person or an audio guide explains to you the interesting and important things about a museum, a historical place or an object.



The guide helps you better understand what you see,

while the audio guide gives you the explanations with an audio that you listen to with headphones or speakers.





You can take the guided tour of the Borgo di Villa Ficana on your own with the help of the audio guides that you can find on the signs posted along the streets or with the guides who work at the Villa Ficana museum.



How do audioguides work?



To visit Villa Ficana with the audio guides, you have to frame with the camera of your mobile phone or tablet the code that you find on the posters posted in the small streets of the village, or you can download the izi.TRAVEL application and search for Ecomuseo Villa Ficana.



An application is a programme that allows you to do many things with your phone or tablet.

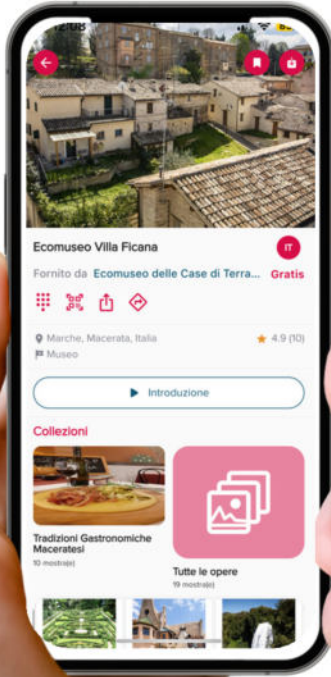
With an application you can:

- play
- learn
- communicate



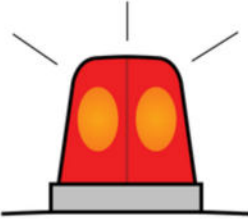
To use it, tap the icon on the screen.

izi. TRAVEL is the application where you can listen to the audio guides that tell you the story of the Borgo di Villa Ficana. You can use it whenever you want and it is free.



1 Download the izi.TRAVEL application

2 Search 'Ecomuseo Villa Ficana' and choose the language of your audio guide



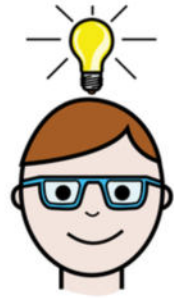
Remember to frame the camera of your mobile phone or tablet on this code that you find on the signs during the visit and click on the message that appears on the screen to listen to the Villa Ficana audio guides free of charge



What is an ecomuseum



An ecomuseum is an open-air museum that:



-studies

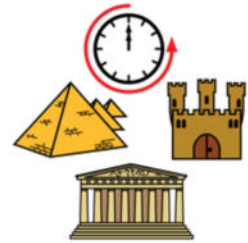
-tells

-protects

the history, traditions, environment and nature of a place together with the people who live in it.

An ecomuseum is not just inside a building, but encompasses a territory.

It can include natural landscapes, old houses, traditional objects



and also the way people have lived in that area over time.

The houses in Villa Ficana are old and built of earth and thatch.

Houses are important and many people study them, care for them and protect them.



This is why the entire village of Villa Ficana is an ecomuseum.





Inside the Ecomuseum of Villa Ficana you can:

- visit the rooms of the Villa Ficana museum
- participate in workshops
- participate in events



With the museum of Villa Ficana you can:

- visit inside some of the houses
- in the neighbourhood from many years ago
- discover how the inhabitants of the neighbourhood lived many years ago
 - discover how the inhabitants of the neighbourhood live today
 - take part in workshops

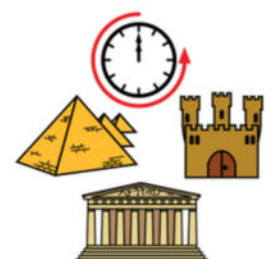


At the village museum in Villa Ficana,
experts explain
and show you:

- what the houses looked like many years ago,
 - how the inhabitants of Villa Ficana lived many years ago,
 - what work the inhabitants did
- and how they built the houses.



The rooms and objects in the museum of Villa Ficana
are from long ago.





Sometimes inside the visitor centre of the museum in Villa Ficana you can also find an exhibition. An exhibition is an event where photographs, paintings or objects are displayed for people to see.



The people who work at the Villa Ficana museum:

- protect objects and houses to make them last a long time
- select objects to put in the rooms
- explain the history of the objects and houses
- explain the history of the place
- they are happy that so many people come to see the objects and the houses





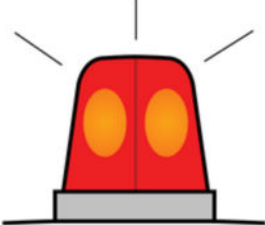
3. The entrances



The village of Villa Ficana is large and there are many small houses made of earth and thatch. There are four entrances to the village museum in Villa Ficana:



- The **1** entrance is located at Borgo Santa Croce number 65.
- The **2** entrance is located in Borgo Santa Croce number 77.
- The **3** entrance is located in Borgo Santa Croce number 113.
- The **4** entrance is located in Borgo Santa Croce number 1.

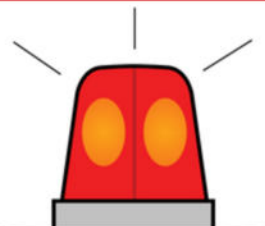


We recommend entering from Borgo Santa Croce number 1 and Borgo Santa Croce number 65 because they are the closest entrances to the start of the itinerary.

If:

- have difficulty walking
- have difficulty climbing stairs
- use a wheelchair

We recommend entering through the **1**, **2** and **4** entrances.



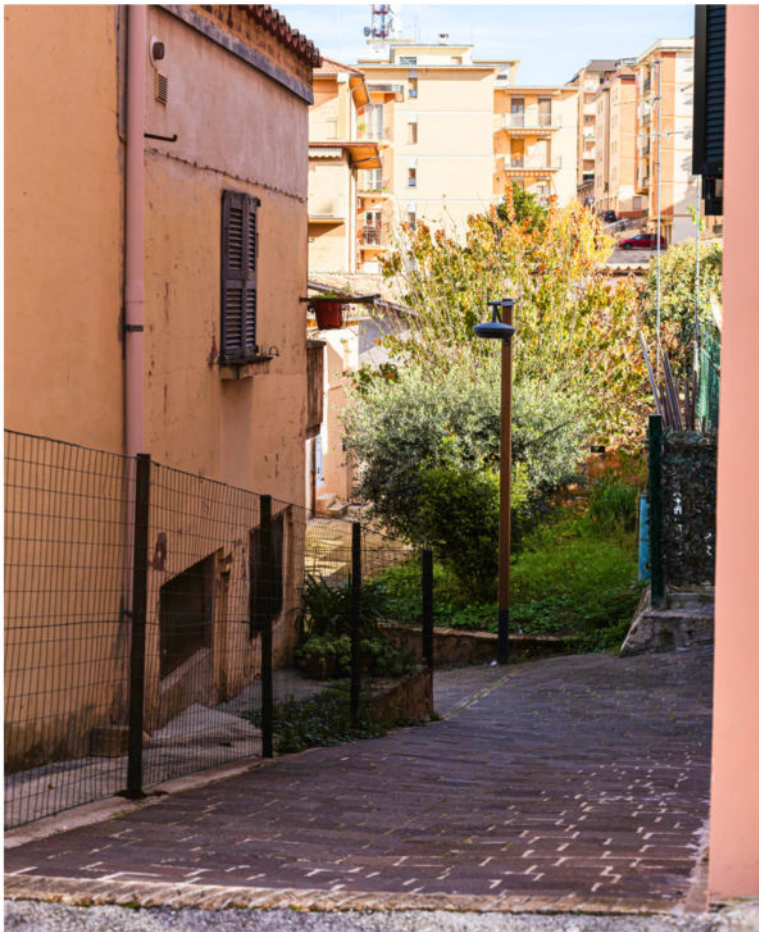
Be careful at the **4** entrance, because there is a small road downhill.



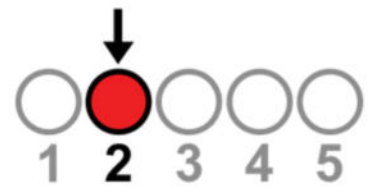
1



Entrance from
Borgo Santa Croce number 65.



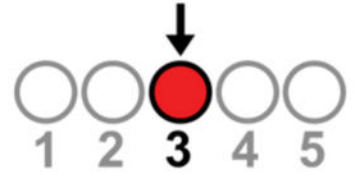
2



Entrance from
Borgo Santa Croce number 77.



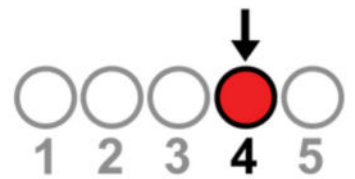
3



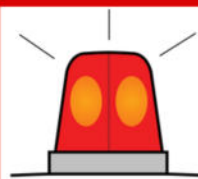
Entrance from
Borgo Santa Croce number 113.



4



Entrance from
Borgo Santa Croce number 1.



Be careful at the **4** entrance,
because there is a small road
downhill



5. How to visit the village of Villa Ficana



To visit the “ village of Villa Ficana you can:

-do it on your own or in company
every day and free of charge
without a guided tour

A guided tour is when an expert person
explains to you the interesting
and important things about a museum,
a historical place or an object.



-do it alone or in company
every day and free of charge
with the help of the audio guides
which you can find on the signs
posted along the route

The audio guide is a tool
which gives you audio information
about what you see in a museum or other place.

You listen to it with headphones
or a loudspeaker.

It helps you to better understand the objects
and things you see.



The audio guides at Villa Ficana are free of charge.

-do it accompanied by the experts
who work at the Ecomuseum of Villa Ficana
on opening days and times
and free of charge



Inside the Ecomuseum of Villa Ficana there is a museum with many small rooms.

The rooms of the museum are:

- visitor centre
- office
- crafts workshop
- museum room -kitchen
- museum room -bedroom
- mural room
- workshop

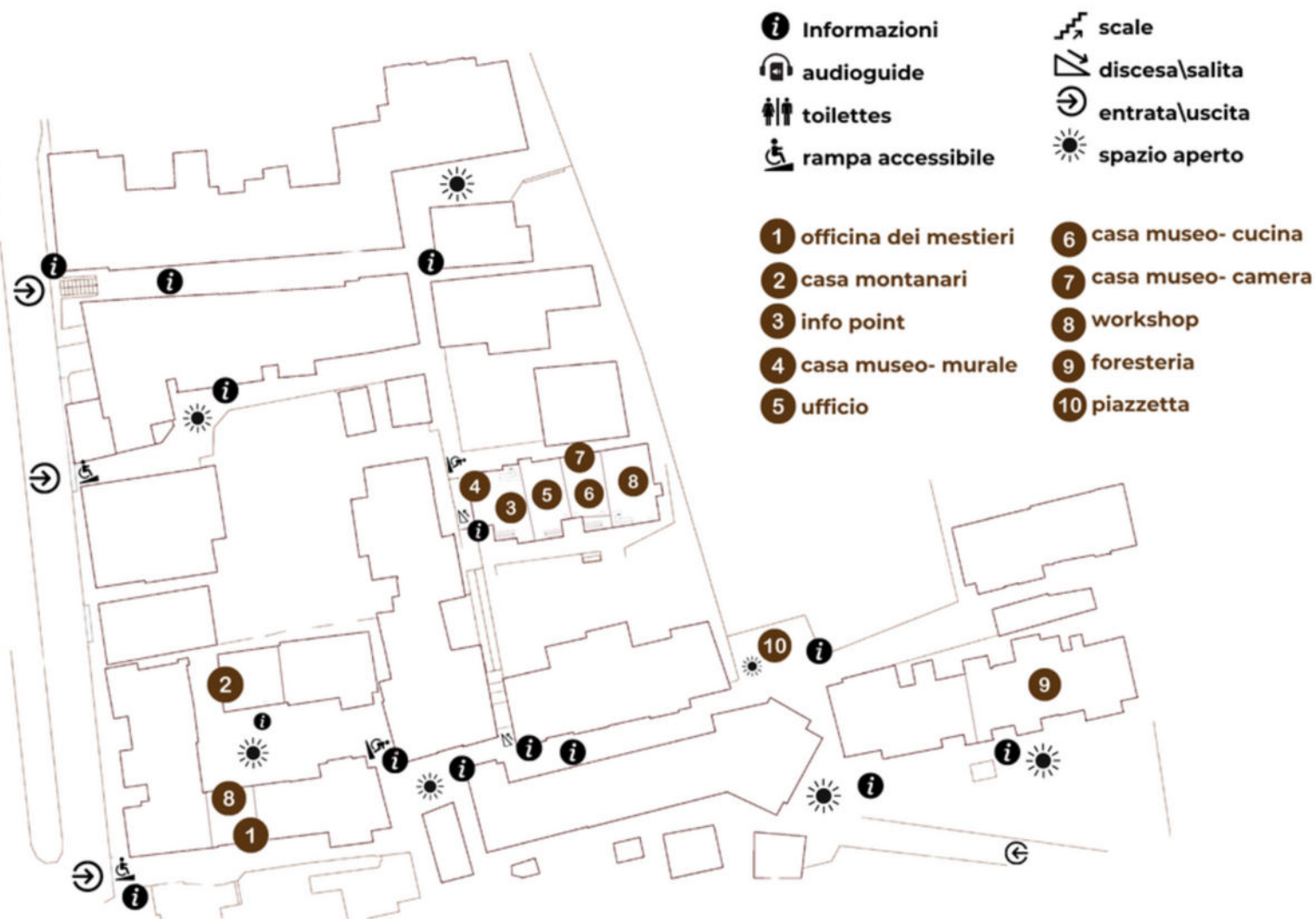


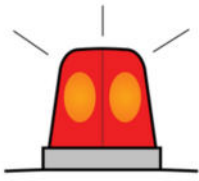


da Malles 125.^o e cose la pioggia, e ne venne a fiumi,
e la faccia dei viti si abbellì su quella casa,
ma essa non cadde..."



MAP OF VILLA FICANA





You can download the complete map of Villa Ficana from the [site](#)



The visitor centre of the Villa Ficana museum is open for guided tours accompanied by experts:

Monday to Friday from 9 a.m. until 1 p.m.

-On Saturdays and Sundays the visitor centre is open only with advance booking.

These museum opening days are only valid from November until March.

☑	LU	MA	MI	JU	VI	SA	DO

Tuesday to Friday from 9 a.m. until 1 p.m.

-Saturdays from 14:00 until 19:00.

Sundays are only open with advance booking.

These museum opening days are only valid from April until October.



CENTRO VISITE

BOOKSHOP
CASA MUSEO
UFFICI

ORARI

martedì - venerdì | 9 - 13
sabato e domenica (aperto su prenotazione)
lunedì chiuso



Visiting the entire Villa Ficana village and the museum is ticket-free.

Remember that you can visit the entire village of Villa Ficana whenever you want and however you want.



6. The rules

When you are inside Villa Ficana:

- walk slowly
- drop trash in the bins
- speak in a low tone of voice
- be careful on the downhill slopes

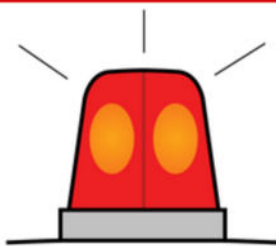
you must not:

- ruin houses
- climb walls or stairs
- disturb the people living in the houses

Bring a jacket and an umbrella if it rains.

You can take pictures

Bring a bottle of water



Be careful on the road inside the Village Museum in Villa Ficana, as it is made of bricks and you could slip.





When you are inside the village of Villa Ficana museum you must:

- get permission from the experts before touching the exhibits
- be careful going up the stairs
- watch out for the step at each entrance door



you must not:

- sit on the bed and chairs on display
- ruin houses
- ruin objects
- climb the stairs
- touch the mural



A mural is a painting created on a wall.



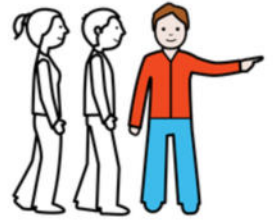
7. Who can help you

Inside the museum of Villa Ficana there are people who can help you.

These people have badges.

To these people you can ask questions and ask all the information you need.

These people are happy that you are here at Villa Ficana.



8. Toilets



The museum's bathroom is one and is located
-inside the visitor centre

You can only use the bathroom
if the visitor centre of the Villa Ficana museum is open.
Ask the people with the badges how to get to the bathroom.

Go to the toilet before or after your visit.
Use of the bathroom is free of charge.





9. Visitor centre

At the Villa Ficana museum is the visitor centre.

At the visitor centre you can find :

-objects

- books

that remind you of your visit to the village

- exhibitions

-toilets

If you need food or drink

you can find bars and pizzerias outside the neighbourhood.

They are not far from the neighbourhood.

They are located near the main road.



10. Where you can relax



At the ecomuseum of Villa Ficana there are some chairs where you can sit and rest.



If you are tired or there is something bothering you, you can go out and you can sit on the benches that you find in the small square.





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The village of Villa Ficana





What is Villa Ficana?



Villa Ficana is an ancient village in Macerata. A village is a neighbourhood of houses located outside the city centre.

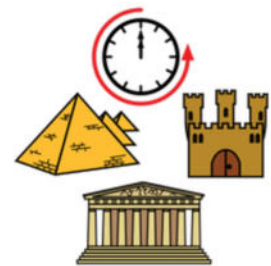


At the village of Villa Ficana you can see many small houses. The houses are low, all close together and small.



The village of Villa Ficana was built many years ago.

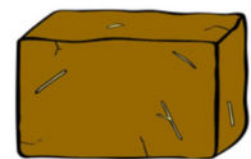
The name Ficana has very ancient origins. Ancient means many years old.



The houses in Villa Ficana are built with raw earth.

Raw earth means that it is made from earth and water.

Straw was also added to the earth and water



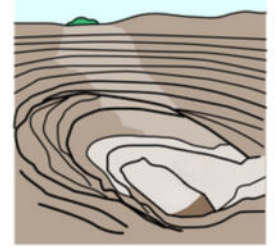
1. Villa Ficana's story



A long time ago, instead of the earth houses of Villa Ficana there were earth quarries.

Earth quarries are places where people take materials such as sand, stone or earth.

All these materials are used to build roads, houses or other things.



After a while, rich lords who had a lot of land to cultivate called in peasants to work.

Peasants are people who work the land to cultivate plants and care for animals.



The earth houses of Villa Ficana were built to house the peasants who had to work the rich lords' land.



The earth houses of Villa Ficana were built to house the peasants and their families.

They were built on the land where the earth quarries used to be.





The farmers who lived in Villa Ficana were called casanolanti.

Casanolanti means inhabitants in rented houses



The farmers did not have much money.

For this reason they lived in the houses on the grounds of Villa Ficana for rent.

Rented means on loan for some time in exchange for something.

The farmers gave their work on the land in exchange for living in the earthen and thatched houses of Villa Ficana.





The houses in the village of Villa Ficana are also called atterrati.

Atterrati means houses made of earth.

The houses in the village of Villa Ficana many years ago were:

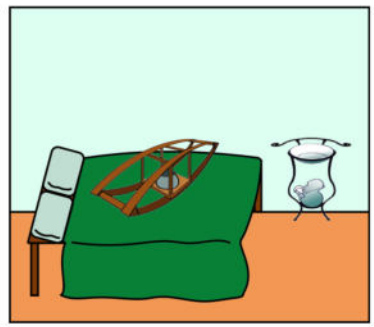
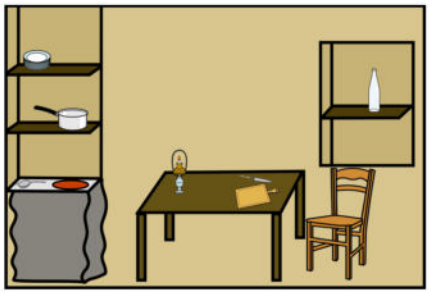
- of earth, water and straw
- small in size
- built next to each other
- two-storey
- without bathrooms
- with a staircase either inside the house or outside the house
- had only two rooms.





Many years ago, there were only two rooms in the land houses of Villa Ficana:

- the kitchen
- the bedroom



A long time ago in the earth houses of Villa Ficana there was no bathroom.

The earth houses in the village of Villa Ficana were built small, with few rooms and low because there was not so much money and so many materials.



How were the houses of Villa Ficana built?



The person who built the earthen houses of Villa Ficana was called *mastro di atterrati*.



Mastro di atterrati means master of earth houses.

The master of *atterrati* built the earthen houses of Villa Ficana in this way:

the master of *atterrati* built the walls with earthen boulders mixed with water and straw.

The master of *atterrati* made the earth boulders by hand with water and straw.

These earth boulders with water and straw are called *massoni* or *maltoni*.

The master of *atterrati* left the boulders wet and did not put them to dry in the sun.

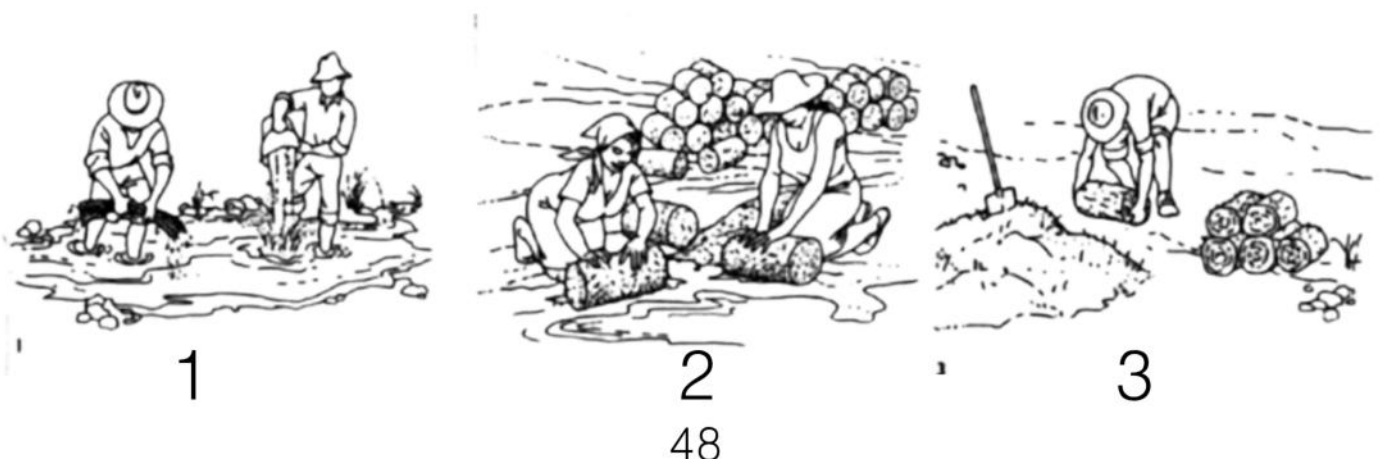
This way of building walls is called *cob*.

Cob is an English language word.

Cob means mason.



How to build an earth boulder







The master of atterrati made the walls of the houses of Villa Ficana by placing the boulders on top of each other and crushing everything with his hands and tools.



It was very difficult work and done by hand. The master of atterrati used to build the houses with the help of other people.

The earthen houses of Villa Ficana are small and low because this way the master of atterrati would build with less effort and faster.

The walls outside the Villa Ficana earth houses are made with lime plaster.

Lime plaster is a type of 'skin' that is put on the walls of houses to protect them from heat and cold and make them more beautiful.

Lime is a powder made from water and sand. When lime is put on the walls, it dries and becomes hard as stone, but without being too heavy.







Sometimes baked bricks were placed on the walls of the earthen houses of Villa Ficana.

Baked bricks serve to protect the walls from the rain.



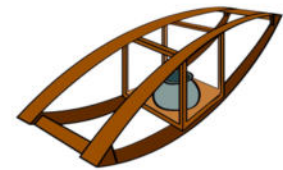




A long time ago, the village of Villa Ficana did not have:

- electric light
- current water from the taps for cooking and washing
- gas for heating and cooking

The inhabitants of Villa Ficana to warm themselves lit the fireplace and used two objects called nun and priest.
(monaca and prete in italian)



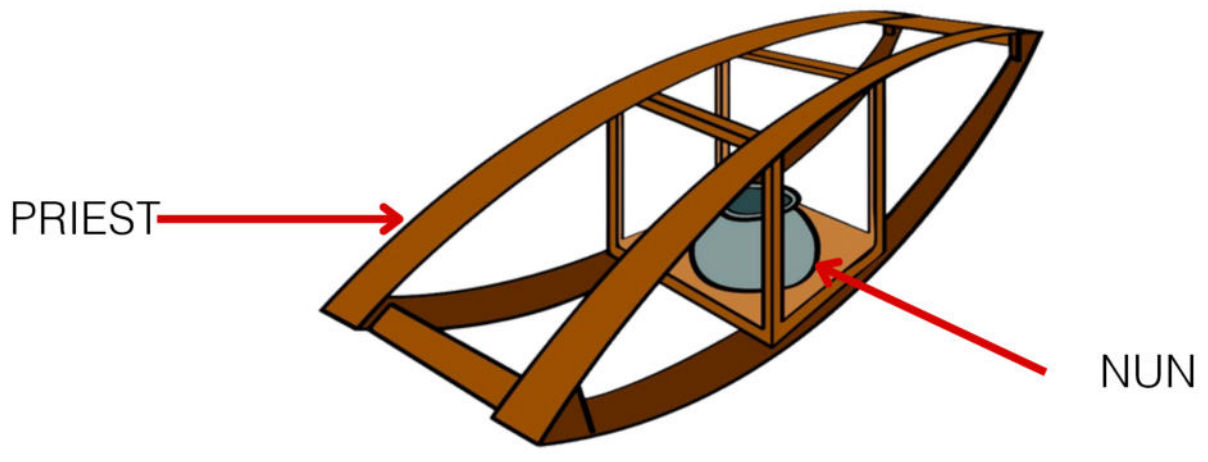
The nun and the priest are objects from many years ago that were used to heat the rooms and the bed.

The nun is a ceramic container that contained the embers. The embers are the remains of wood still warm from the fireplace and were placed inside the nun.

The priest is a wooden structure that was used to hold the nun inside.



The nun with the embers of the fireplace and the priest were placed under the sheets to warm the bed without burning anything. Before going to sleep the nun and the priest were taken out from under the sheets.



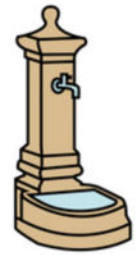
To light the rooms they used:

- daylight coming in through the window that was in every room and through the front door
- candles and lamps in the evening when it gets dark





The inhabitants of the village long ago and for a long time to cook, wash clothes and wash themselves went to fountains for water.



The fountains stood just outside Villa Ficana. The villagers would put the water into containers.



The inhabitants of Villa Ficana were very poor.

Many years ago, the inhabitants of Villa Ficana did:

-farmer

The farmer is the person who works the land to cultivate plants and care for animals.



-master of atterrati

The master of atterrati is the person who builds earthen houses.



-carpenter

The carpenter is the person who works with wood to build or repair things such as furniture, doors or windows.





-laundress

The laundress is the person who washes clothes by hand for her family and rich families.

The laundress also made soap by hand.

Soap is made of ash.

Ash is the dust of wood or burnt dry leaves.



Soap made by hand by the laundress is called lisciva.





A long time ago, living in the village of Villa Ficana was very difficult.

The houses were small, cold and dark and the inhabitants were poor.

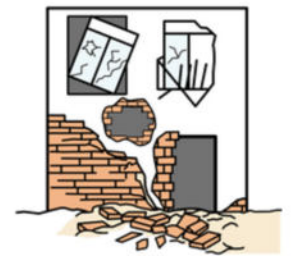


For these reasons, some inhabitants of Villa Ficana decided to move to another place.



Many years ago, the village museum in Villa Ficana was abandoned after a while by some of the inhabitants.

To abandon means to leave something or someone without taking care of it anymore.



Only a few inhabitants lived in the village museum in Villa Ficana for some time

and many houses left alone and uncared for began to become old and dangerous.

Many think that the hamlet cannot be saved and want it to be destroyed.





Villa Ficana today

A few years ago the primary school Fratelli Cervi in Macerata participated in an important project called “the school adopts a monument” .

A monument is a building or statue that is made to remember a person, an important event or a special place.

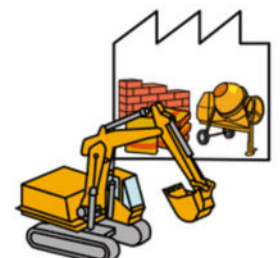
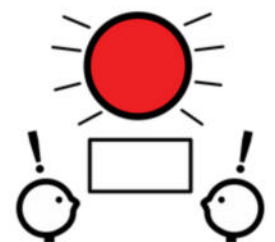
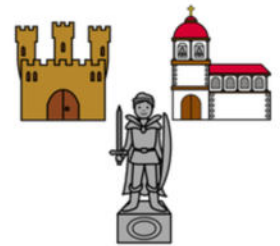
The school chose the earthen village in Villa Ficana.

The children studied the earth houses and did a lot of work.

At the end of the project, a book and an exhibition were produced to make the village of Villa Ficana known to the inhabitants of Macerata.

The hamlet, which had been abandoned and ruined for so many years became important for people again.

The ruined houses are no longer destroyed, but it is decided to restore them.





A lot of research by experts from all over the world on earthen houses begins. An expert is someone who knows a lot about something or someone because they have studied or worked a lot for it.



The village of Villa Ficana becomes important and is protected.

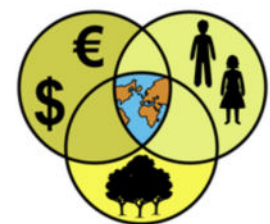
Protected means protected to keep it safe.



Raw earth is no longer linked to the idea of poverty or old, but to the idea of building houses in a sustainable manner.

Many works begin to restore the earthen houses that were being ruined.

New inhabitants arrive, the earthen houses are inhabited again.



The Ecomuseum of Villa Ficana's earth houses is created.



An ecomuseum is an open-air museum that:

- studies
- tells
- protects

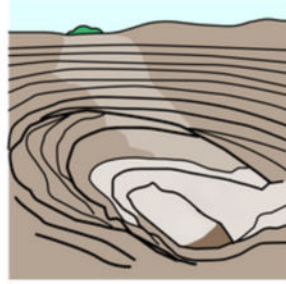
the history, traditions, environment and nature of a place together with the people who live in it.



The most important moments in the history of Villa Ficana




Long time ago



In the beginning, instead of earthen houses, there was land used as quarries for furnaces



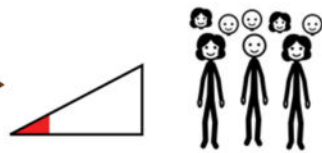
Wealthy lords who had a lot of land build houses of land



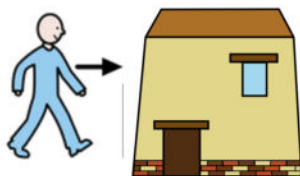
The village of Villa Ficana is born




The farmers moved to Villa Ficana to live in the land houses and work the land of the rich lords



After a few years, the village of Villa Ficana is almost completely depopulated



A few years ago, it was decided to rebuild some earthen houses and new inhabitants arrived at Villa Ficana


Today



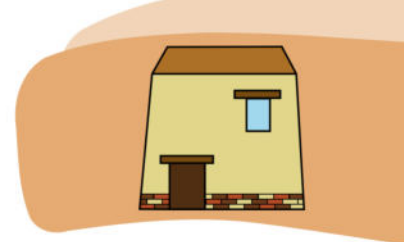
The Ecomuseum of Villa Ficana is born and the village is populated



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The Ecomuseum of Villa Ficana





A few years ago, the Municipality of Macerata created the Ecomuseum of the Villa Ficana Earth Houses.

An ecomuseum is like a museum,

but outdoors that protects

and makes known what makes a place special with its landscapes, houses and objects that tell stories.

In an ecomuseum you try to protect and respect everything that is in a place.



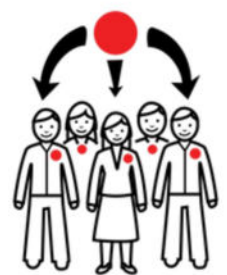
At the Ecomuseum of Villa Ficana today a few people work there who are members of three associations:

- Gruca ONLUS
- OZ Cultural Association
- International Raw Earth Cities Association

An association is a group of people who come together to do something.

The three associations working at the Ecomuseum of the Ecomuseum of Villa Ficana are concerned with:

- social and environmental sustainability
- realising educational and artistic activities for schools
- research activities on earthen structures and dwellings
- promoting the use of raw earth in building construction





The Ecomuseum of Villa Ficana manages nine earth houses.

Five earth houses house the museum and the visitor centre of Villa Ficana.

The other four earth houses are used to house young people who volunteer.

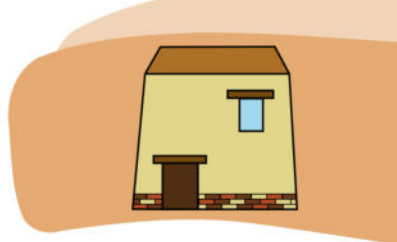
Volunteering means when a person dedicates their time, energy and resources to help others and without asking for compensation in return.



The Ecomuseum of Villa Ficana manages a museum in its own right.

A museum is an enclosed place where objects, works of art, tools and other interesting materials are preserved and displayed in order to make known the history, culture and traditions of a people or a period.

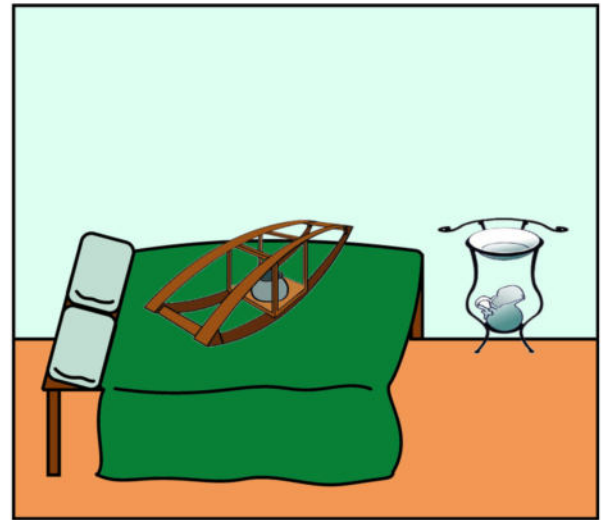
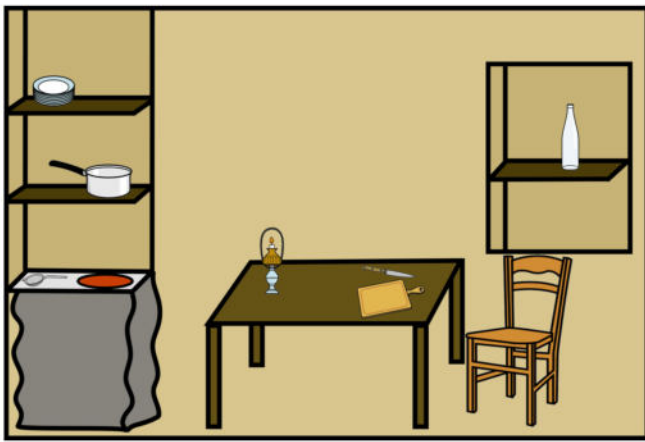




In the museum of Villa Ficana, the rooms of the old earth houses have been set up.

There are two rooms:

- kitchen
- bedroom



Today in both rooms there is no electricity, like the environment of the old earth houses when did not have electricity in the past.



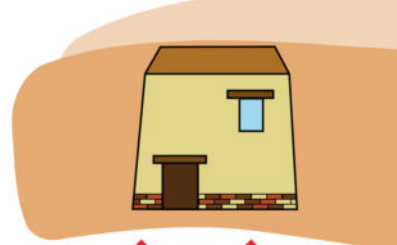
The museum kitchen is located on the ground floor with a rammed earth floor.

Rammed earth is a type of flooring made of natural earth worked to form a compact surface.





The museum kitchen is dimly lit,
it had no electricity,
because many years ago i
n the ground-floor houses of Villa Ficana
there was no electricity.



In the earth houses of Villa Ficana many years ago
used the sunlight during the day
that came in through the windows or the door
and in the evening they lit candles or oil lamps.

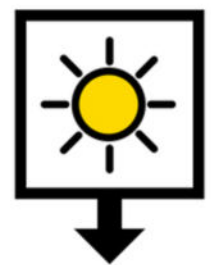
In the kitchen you will find a large fireplace
that peasant families used
for cooking and heating.



In front of the fireplace is the sink without a tap.
The sink in the kitchen
was used for washing dishes, pots and food.
The sink you find in the kitchen of the museum
has no tap,
because long ago in the village of Villa Ficana
there was no running water.

Remember that today the inhabitants of Villa Ficana have :

- electricity
- gas
- running water
- toilet



Only in the ground houses of the Villa Ficana museum are there not
these things as there were many years ago.

In the kitchen of the Villa Ficana museum you will find:

-a table

-a few chairs

-a cupboard



The cupboard is a large wooden cabinet from many years ago that people used to knead dough and bread and to store flour and food.

-cooking utensils

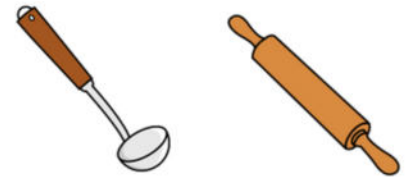
-oil lamp

The oil lamp is a type of metal or glass lamp that was used long ago

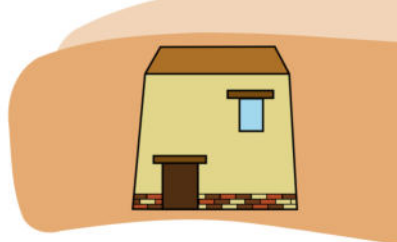
to make light when there were no electric lights as there are today.

Inside the lamp is some oil and a cord that you dip into the oil.

When you light the cord, the oil slowly burns and makes a small flame that illuminates the room.







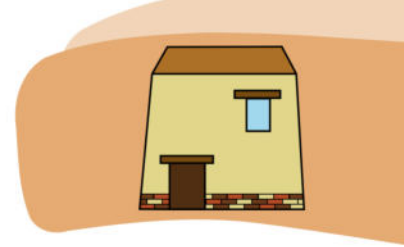
The second museum room is the bedroom.
The bedroom is located on the 1st floor.

You go up to the 1st floor by a staircase
that is located outside the earth house.

The inhabitants of Villa Ficana long ago
had to go outside the house
to go to sleep .





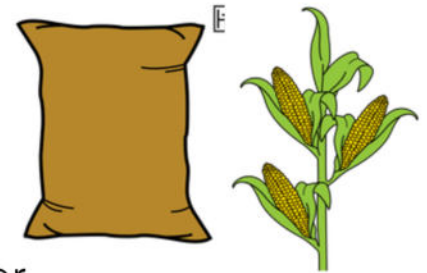


In the bedroom you will find:

-a bed

The bed is made from a large wooden board with a large mattress on top.

Many years ago the mattress was a large cloth sack filled with corn leaves.



The inhabitants of Villa Ficana long ago were poor and did not have the opportunity to buy a mattress made of wool.

-a wooden chest

Inside the wooden chest was the bride's linen.



-hand wash basin

The hand wash basin is an iron structure that holds a ceramic basin at the top.

The basin was used for washing hands

At the bottom of the washstand

was a pitcher

that contained water.

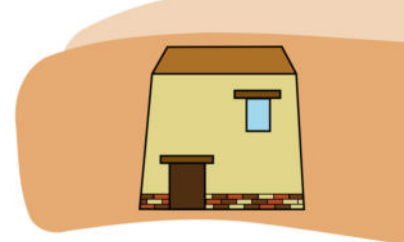


-chamber pot

The chamber pot is a small ceramic basin used for toilets.

The chamber pot was used at Villa Ficana because there was no bathroom.





Another item you find in the bedroom is:

-warmer

The warmer that the inhabitants of Villa Ficana used long ago

is called a nun and a priest.

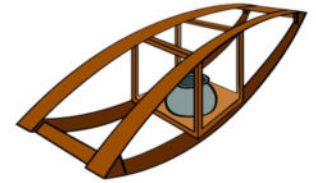
The nun is a ceramic pot that contained the embers from the fireplace.

The embers are the remains of the still-warm wood from the fireplace.

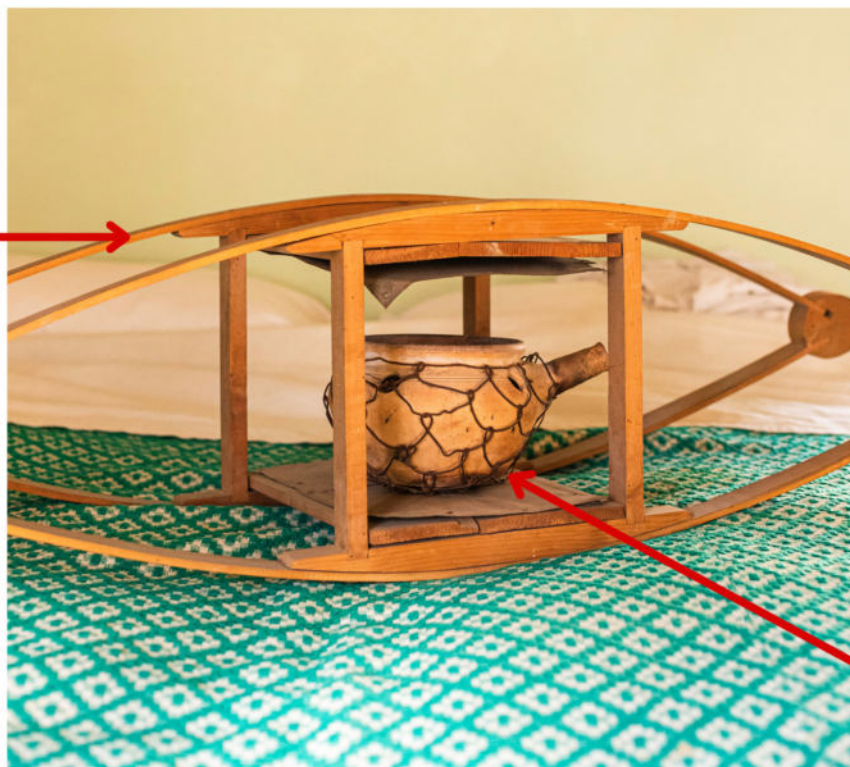
The priest is the wooden frame into which the nun was inserted.

The nun with the fireplace embers inside and the priest were placed under the sheets before going to bed

and were used to keep warm during the night and to keep the sheets from burning while the bed was warming up.



PRIEST



NUN



The Mural Room





At the Villa Ficana Museum you will also find the mural room.
A mural is a painting created directly on a wall.



The room is located on the 1st floor of the visitor centre.
You go up to the mural room by two staircases:
-a small internal staircase
-an external staircase

In the mural room you will find on a large wall
a painted bas-relief
representing a fire at Villa Ficana.



A painted bas-relief is a coloured drawing
with the figures slightly raised from the wall.

The painted bas-relief in the Villa Ficana museum was made by the
Macerata Academy of Fine Arts.

The Academy of Fine Arts is a school
where people study
drawing, painting, sculpture
and more to become good artists.





The mural in the Villa Ficana Museum represents a fire that occurred many years ago in the village of Villa Ficana.



Many years ago in the village of Villa Ficana there were often fires that were started by the large flames of burning leaves

The leaves burned to create the ash used for lye.

Lye is soap made by hand by the washerwoman. The laundress is the person who washes clothes for her family and for rich families.

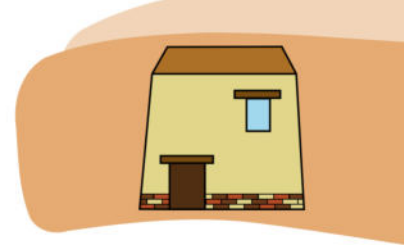






The crafts workshop





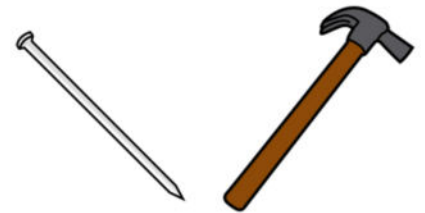
During the guided tour of the Eco-museum of Villa Ficana you will visit a room in another earth house where you will see many objects.

The objects you will see are those that the inhabitants of Villa Ficana used to work with long ago.

-the objects used by the land master to build the earthen houses



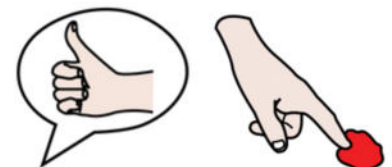
-the objects used by the carpenter to work with wood



-the objects used by the laundress to wash clothes



You can touch these objects gently by first asking permission from the people who work at the museum.



Remember that these objects are so old and fragile.



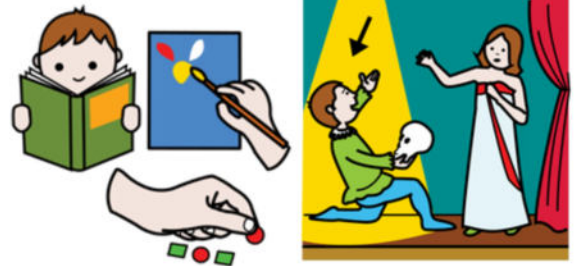


The Villa Ficana Ecomuseum projects



With the Ecomuseum of Villa Ficana you can participate in :

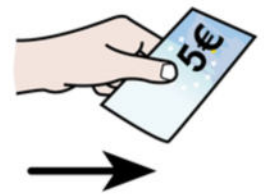
- guided tours
- creative workshops
- projects
- theatre tours



A theatre tour is when a guide or actors play characters and tell stories, mixing information and entertainment to make the visit more exciting and engaging.

There is a charge for creative workshops.

To participate in the workshops it is necessary to book in advance by calling or emailing the Ecomuseum.



To call make this number 0733 470761



To send an e-mail write to info@ecomuseoficana.it









OPENING HOURS

(April/October) : from Tuesday to Friday open from 9 a.m. to 1 p.m.
Saturday open from 14:00 - 19:00.
Sunday open by advance booking only.

(November/March) : from Monday to Friday open from 9 a.m. to 1 p.m.
Saturday and Sunday open only with advance booking (until Friday).

VISITS

Guided tours are free of charge.
Workshops are subject to a charge.
Contact the museum for more information on workshops.
Every day free tours of the village accompanied by audio guides that can be downloaded free of charge from the app izi.TRAVEL.

FOLLOW US

Follow us and share your photos taken at the village on our Facebook, Instagram and YouTube channels.



See our website

<https://www.ecomuseoficana.it/>

If you have any comments, advice or suggestions please write to info@ecomuseoficana.it .

OUR TEAM

The Ecomuseum Villa Ficana is a project supported by Municipality of Macerata and Macerata Musei, managed by the Gruca Association with the OZ Cultural Association as coordinator of the educational\ workshops .

The technical-scientific partners are Associazione Internazionale Città della Terra Cruda and Associazione Terrae Onlus.

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This guide was realised by Dr. Gloria Bontempo within the framework of the research project 'Borgo Ficana per tutti' (Borgo Ficana for everyone) for the Villa Ficana Ecomuseum with the Marche Region for the PR Marche ESF + 2021/27.